

Message Text

LIMITED OFFICIAL USE

PAGE 01 ROME 03704 060106Z

22

ACTION CU-03

INFO OCT-01 EUR-12 ISO-00 /016 W

----- 023153

R 051740Z MAR 76

FM AMEMBASSY ROME

TO SECSTATE WASHDC 6194

USIA WASHDC

LIMITED OFFICIAL USE ROME 3704

E.O. 11652: N/A

TAGS: OEXC, PFOR, IT

SUBJECT: HIGH-IMPACT PROJECT PROPOSALS REQUIRING SPECIAL FUNDING

REF: AMERSON-COONROD TELECONS, FEBRUARY 23-27; ROME 2390;

ROME 3205

SUMMARY: AS PROMISED IN FIRST REFTEL, THIS MESSAGE DESCRIBES PROJECTS UNRELATED DIRECTLY TO BICENTENNIAL WITH POTENTIAL IMMEDIATE POSITIVE IMPACT ON ITALIAN IMAGE OF AMERICA. FOR REASONS THAT WILL BE UNDERSTOOD FROM PREVIOUS MESSAGES, MISSION CONSIDERS IT OF FUNDAMENTAL IMPORTANCE THAT PROJECTS BE UNDERTAKEN DURING CURRENT FY. END SUMMARY.

1. GIANCARLO MENOTTI'S SPOLETO FESTIVAL CAN BE EXPECTED AGAIN IN 1976 TO MAKE MAJOR IMPACT EXPECIALLY IN SOPHISTICATED LEVELS OF ITALY'S CULTURAL WORLD. WE PROPOSE TO AMPLIFY THAT IMPACT INTO MORE POPULAR (AND, IF YOU WILL, POLITICAL) AREAS, ESPECIALLY FOR YOUNG PEOPLE IN MEDIUM-SIZED TOWNS OF UMBRIA AND TUSCANY. WE MIGHT DO SO THROUGH THE SPOLETO ORCHESTRA, GENERALLY COMPOSED OF AMERICAN COLLEGE-AGE YOUNGSTERS ALREADY PROFICIENT ENOUGH IN CLASSICAL MUSIC TO PROVIDE ORCHESTRAL BACKGROUND FOR ENTIRE SPOLETO FESTIVAL. THEY CAN PROVIDE CONVINCING EVIDENCE FO SUPERIOR U.S. EDUCATIONAL SYSTEM IN MUSIC. THIS GROUP, OUR EXPERIENCE FROM LAST YEAR INDICATES, COULD BE AVAILABLE FOR TRAVELLING TO OTHER AREAS TO GIVE CONCERTS--IN OPEN CITY SQUARES, CIVIC AUDITORIUM, WHEREVER. COST COULD BE RELATIVELY ECONOMICAL, MAINLY PER DIEM AND TRANSPORTATION, WITH PERHAPS A

LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 ROME 03704 060106Z

MINIMAL STIPEND FOR EACH OF THE 60 ODD MUSICIANS. WE ESTIMATE

THEY COULD DO ABOUT TEN PERFORMANCES IN PERHAPS 15 DAYS, FOR A TOTAL COST OF APPROXIMATELY \$15,000, ASSUMING "PARTNERSHIP" CONTRIBUTION FROM LOCAL AUTHORITIES.

2. PURCHASE OF 13-PART ALISTAIR COOKE "AMERICA" FILM SERIES FOR USE STRICTLY WITHIN ITALY. ROME-BASED REGIONAL FILM LIBRARY ALREADY HAS SET OF THESE FILMS BUT THEY AVAILABLE FOR ITALY ONLY FRACTION OF YEAR. WITH OUR OWN FILMS, WOULD ORGANIZE SERIES OF LECTURE/FILM PROGRAMS ON US HISTORY AT UNIVERSITIES, POLITICAL CLUBS, ETC., THROUGHOUT COUNTRY. CAN USE FILMS IN ENGLISH BUT HIGHLY PREFERABLE HAVE THEM DUBBED IN ITALIAN. POST COULD PROVIDE ITALIAN VOICE-OVER IF AGENCY ABLE NEGOTIATE RIGHTS. FUNDS NEEDED: APPROXIMATELY \$8000 FOR ENGLISH PRINTS OR \$10,000 FOR RIGHTS AND DUBBED PRINTS.

3. IN ADDITION THESE TWO PROGRAMMING PROPOSALS, MISSION IS REQUESTING (SEPTTEL) MAJOR INCREASES IN OUR CAPABILITY TO SEND SELECTED GROUPS FROM DC AND PSI TO U.S. ON ORIENTATION TRAVEL, VIA IVP. ALSO NOTE (SECOND REFTTEL) PROPOSAL SUBMITTED EARLIER TO MEET DEADLINE REGARDING SOLAR ENERGY EXHIBIT FOR PALERMO.

4. AS EXTENSION OF CULTURAL PROGRAM, WOULD WELCOME VISIT TO ITALY BY SMALL AMERICAN JAZZ GROUP, OR PRESTIGIOUS BIG BAND LIKE COUNT BASIE, ESPECIALLY TO TOUR SOUTHERN AREA. REQUEST DEPARTMENT'S GUIDANCE AS TO WHETHER THIS IS FEASIBLE ENOUGH TO EXPLORE FURTHER.

5. FINALLY, WISH TO UNDERLINE IMPORTANCE THIS MISSION PLACES ON HAVING AS MANY OF THESE IMPACT PROJECTS AS POSSIBLE UNDERTAKEN SOON. RESPONSES REGARDING INDIVIDUAL PROPOSALS WILL BE APPRECIATED. VOLPE

LIMITED OFFICIAL USE

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PROGRAMS (PROJECTS), SOLAR POWER, MEETINGS
Control Number: n/a
Copy: SINGLE
Draft Date: 05 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: morefirh
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976ROME03704
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760086-0021
From: ROME
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760390/aaaadbit.tel
Line Count: 91
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 76 ROME 2390
Review Action: RELEASED, APPROVED
Review Authority: morefirh
Review Comment: n/a
Review Content Flags:
Review Date: 30 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 APR 2004 by ElyME>; APPROVED <08 JUL 2004 by morefirh>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: HIGH-IMPACT PROJECT PROPOSALS REQUIRING SPECIAL FUNDING
TAGS: OEXC, PFOR, IT
To: STATE USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006